In-app student-athlete learning system with educational video and text from athletes and industry leaders, to guide student-athletes in their brand strategy, business best practices, compliance, and more.

» Business & Finance
- Financial literacy
- Taxes
- Entrepreneurship
- Business formation
- and more

» Brand Building
- Brand building tips
- Social issues & personal branding
- Content Strategies
- Evaluating brand partnerships
- and more

» Athlete Monetization
- Restrictions
- Types of Opportunities
- and more

» INFLCR Exchange
- Onboarding process for Verified Apps
- Verified Apps best practices

» Social Media
- Security
- Posting & content strategies
- Best practices for multiple platforms
- and more

» Collegiate Compliance
- NIL violations
- Eligibility
- and more

INFLCR Plus will provide tailored educational content in categories like social media, brand building, and NIL.