

2019 DIAMOND DUCKS



The Diamond Ducks are a marketing and promotions team that contributes to the University of Oregon's Baseball and Softball programs. Primary responsibilities of a Diamond Duck are to assist the Athletic Department in promoting Oregon Softball and Baseball throughout the community and on campus, along with providing a great fan experience within the venue.

Start Date:	January 7th, 2019
End Date:	June 15th, 2019
Application Deadline:	November 16 th , 2018, 5:00PM
Interviews:	Weeks of Nov 26 th – Dec 7 th

Benefits to being a Diamond Duck

Through the Diamond Duck program, each student will gain insight into the baseball/softball and intercollegiate sports industry. Additionally, they will gain knowledge about the inner-workings of the athletic department, observe and experience the game presentation of collegiate baseball and softball, as well as execute the athletic department's promotional efforts for the Oregon Baseball and Softball programs.

Diamond Ducks' Primary Responsibilities

Each Diamond Duck will be required to work **AT LEAST** 8-10 home games (**will include weekends, holidays, and school breaks- i.e. Spring Break**) during the season, as well as various community events as determined by a supervisor. The Diamond Ducks will also attend specified meetings before the season begins as well as throughout the season. Primary responsibilities include:

- Help raise awareness of baseball and softball games
- Create an entertaining and engaging atmosphere for fans during home games
- Provide fans with programs and marketing materials at the stadium
- Seek out and gather contestants to participate in promotions
- Implement on-field promotions in between innings
- Provide amazing customer service to fans at each home game
- Preparing for games with promotion ideas, flyer creation, etc.
- HAVE FUN!

Application Requirements

Applicants are required to be a full time University of Oregon student and maintain at least a 2.5 GPA.

Applications and resumes should be dropped off at the Len Casanova Center in the marketing department or emailed to pforster@uoregon.edu. Applications are due no later than **5:00pm on November 16th, 2018**. Applicants will be contacted shortly thereafter and those selected will be required to sign up for an interview **during the weeks November 26th-December 7th**. For any questions, contact Paige Forster at pforster@uoregon.edu.

2019 Diamond Ducks Application

Please attach a resume

Name _____ Year in school _____ Major _____

GPA _____ UO email address _____

How many ducks sporting events did you attend last year? How many of those were baseball and softball games?

What brought you to baseball and softball games last year? (What series did you attend? Who did you go with? What was your favorite part of a game?) If you didn't attend a game, do you have plans to this year?

Why do you want to be a part of the Diamond Ducks?

Describe a promotion or any fan interaction event that you have seen at a sporting event, and why you enjoyed it.

With an unlimited budget, how would you sellout PK Park for an Oregon Ducks Baseball?

List all activities you are involved with and how many hours you spend per week.

